

Qiran Cui

cuiqiran@gmail.com
585-532-2508
Seattle, WA 98105
(Open to relocate)

qirancuisportfolio.com

SOFTWARE

Photoshop
Illustrator
Figma
After Effects
Premiere Pro
InDesign
Canva
Midjourney
Firefly
Procreate
Cinema 4D
Lightroom
Veed
Microsoft Office Suite

SKILLS

Brand Identity
Digital Design
UI/ UX Design
Social Media Design
Motion Graphics
Video Content
Illustration
Typography
Interaction Design
Packaging Design
3D Modeling & Motion
Marketing
Sales Collateral

LANGUAGES

English
Mandarin

EDUCATION

MFA, Visual Communication Design

Rochester Institute of Technology · Rochester, NY · May 2024

BFA, Graphic Design

Fuzhou University · Xiamen, Fujian, China · May 2020

PROFESSIONAL EXPERIENCE

Junior Designer | IoniaPay

Remote · Fintech · Sept 2024–Present

- Designed motion graphics and social media visuals for LinkedIn and Instagram, increasing engagement and clarifying complex fintech concepts.
- Created branded assets, including presentations, blog artwork, and podcast covers, to ensure visual consistency across all touchpoints.
- Supported UI/UX design for a website refresh, contributing to layout, visual hierarchy, and user experience improvements.

Freelance Designer | Applied Ambition

Remote · Design Services · Oct 2024–Apr 2025

- Created illustrations for a restaurant, elevating brand storytelling and enhancing the overall customer experience.
- Designed a series of animated logos for an independent film company, combining motion and identity design to build a distinctive cinematic presence.

Graphic Designer | Athlete Studio

Remote · E-commerce · Sept 2023–Dec 2024

- Designed digital assets for athlete merchandise and personal brands, including logos, web graphics, and apparel designs.
- Collaborated with marketing and partnership teams to produce social media advertisements and seasonal campaigns, directly supporting brand visibility and sales growth.

Video & Motion Graphics Intern | Ad Council

New York, NY · Advertising Services · Jun–Aug 2023

- Redesigned out-of-home ads and edited video content for internal events, ensuring polished and engaging deliverables.
- Partnered with a cross-functional intern team to conceptualize and execute a birth control awareness campaign, aligning creative work with strategic messaging goals.

Graduate Assistant | Rochester Institute of Technology

Rochester, NY · New Media Department · Sept–Dec 2021

- Provided creative feedback and collected reference materials to support students' design projects and research development.

Graphic Designer Intern | Pomegranate Design Company

Taiyuan, Shanxi, China · Creative Agency · Mar–Jun 2021

- Supported a visual identity project by designing style guides, brochures, and illustrations for a cultural communication company.
- Collaborated cross-functionally with content, product, and compliance teams to execute fast-paced, deadline-driven design projects.

AWARDS AND HONORS

Certificate of China Utility Model Design Patent · Nov 2019
Certificate of China Appearance Design Patent · Nov 2019
Second Prize, 2nd "National Youth Cup" College Art & Design Competition · Jan 2019